

Report for Communications Sub-Committee

Date: 2 February 2021

Key points to note:

1. Ongoing work on the Town website. Angela and I now have access to update and add content to the website. Really important now that we can engage with all the local businesses to get their business loaded onto the tourism website, we will need the businesses input to enable this. Hopefully the article in the Henley Focus will help with this.
2. Cllr Okey sent me some information on grant funding available for local businesses and this has been circulated.
3. Spoken to the Stratford Herald who are looking to run a piece on some of the local businesses in Henley.
4. The Henley in Arden Instagram and JPC Facebook page continue to grow. The Instagram account now has 850 followers, and the JPC page 520 and this continues to increase daily. People are also increasingly engaging with the pages which is great to see. There was a really positive response to the children's play towers.
5. Greg and John now setup on helpline rota and we now need to begin to publish this service fully.
6. Volunteer of the month for February is to be decided, please do give me your nominations.

Financial transactions this month:

None

Actions for next month:

As per the February 2021 month plan and in addition;

6 February is Time to Talk Day so suggest we use social media channels to highlight this

17 February is Random Act of Kindness Day again be good to highlight this on social media platforms as relevant

Work with the local businesses to ensure all the relevant information is uploaded onto the tourism website

Catch up with Jem on our email accounts and calendar integration – On hold at the moment

Please everyone keep sending me everything you are up to so I can highlight this for you.